

Memorandum

To: Megan Boeck, Planner/Code Enforcement Technician, City of Fairmont

From: Molly Patterson-Lundgren, Senior Planner, AICP

Date: November 8, 2018

Re: Fairmont Comprehensive Plan Status

As requested for the Planning Commission, here is a status update on the Comprehensive Planning Process.

Activities to Date:

- **August 29th 1st Steering Committee meeting - SWOT**

We began the planning process with a “SWOT” analysis, the identification of Strengths, Weaknesses, Opportunities and Threats with the steering committee. The results of the process showed the types of issues, concerns and opportunities this group sees for the future of the City. The results from the SWOT analysis are available for review on the City’s web site.

From the SWOT results, goals and objectives were drafted and placed in the Comprehensive Plan categories of: Public Infrastructure, Transportation/Active Living, Land Use, Community Resources, Housing & Neighborhoods, Parks, Recreation, Open Space & Natural Resources, Downtown, Commercial & Industrial. Also, steering committee members provided words and concepts to begin a vision statement and indicated on a map of the city where there were issues and opportunities.

- **September/October - Visioning and Goals & Objectives**

The drafted goals and objectives were reviewed & prioritized by different groups (as follows). Further, we collected visioning statements from these same groups.

- October 2nd Planning Commission
- October 5th Homecoming Football Game Popup
- October 11th Law Enforcement Supervisors
- October 16th City Management Staff
- October 23rd Public Utilities Commission

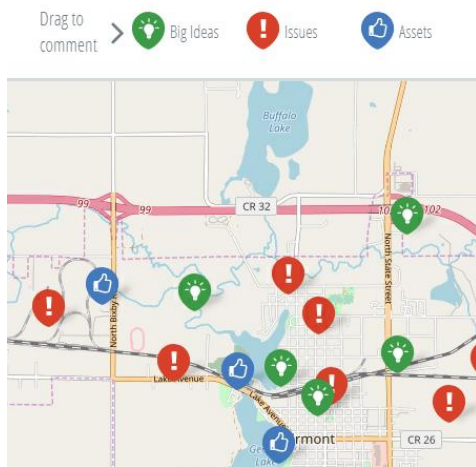
The pop-up community engagement was conducted at the Homecoming football game on October 5th. Boards with the drafted statements were on display and game attendants were asked to indicate which goals and objectives they thought were a priority for the City to pursue. In addition, the vision statements started by the steering committee were displayed on a board and attendants added to that. Results from the public “pop-up” event are attached here.



Worksheets which correspond to the boards used at the popup were distributed to the different groups (staff, boards and commissions). Respondents indicated their opinion for ranking each goal/objective statement and provided additional ideas for the community vision.

Current Activities Underway:

Results from the worksheets are being compiled and will be added to those from the football game event. Initial results are already showing some similarities on which items the different groups see as top priorities for the City to pursue. This information will be presented to the Steering Committee at their next meeting.



Also occurring is an ongoing community engagement activity through an on-line program called “Social Pinpoint”. The activity has two components. One is a short survey asking people to prioritize different efforts of the City which will improve the quality of life here. The other is a mapping activity where respondents are asked to indicate where they see issues or assets in the City and what they have as ideas for a certain part of town in the future.

Social pinpoint and results of meetings and community engagements can be found at” <http://fairmont.org/comprehensive-plan/>

Maps are also currently being created for parks and trails, utilities, transportation and land use. The baseline information for these maps comes from the City Engineering department. As part of the final planning document they will also be informed by the social pinpoint activity, City staff and appropriate boards or commissions.

Future Activities:

The second of four steering committee meetings will be held on November 28th. At this meeting, results and data collected thus far will be presented and reviewed. The committee will be asked to finalize the goals and objectives and confirm prioritization of these. We will work on a vision statement for the community and begin discussing strategies to achieve the identified goals and objectives.

A second public engagement is planned for early 2019. One possible venue for this is the pond hockey tournament, scheduled to occur the third weekend in January.